2010 FULL YEAR VFACTS REPORT

Prepared by Autoteam Australia Consulting

Autoteam Australia Consulting Pty Ltd ACN 129 159 691
2 / 677 High Street (PO Box 206) East Kew Vic 3102 Australia
T 03 9851 6511 **F** 03 9851 6482 **M** 0404 835 571 **E** ajl@ataconsulting.com.au

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DECEMBER 2010 VFACTS HIGHLIGHTS

December 2010, the Automotive Industry in Australia achieved total vehicle sales of 86,587 units, down 2,121 units or 2.4% on December month 2009. The decrease in year over year sales volume is the first monthly decrease for 14 months. December month 2009 was impacted by the Federal Government's Investment Allowance which inflated sales volume for the month. December 2010 month represents the second best December month on record, behind December 2009. On a Seasonally Adjusted Annual Rate, the December 2010 industry came in at 1,021,000 units, identical to November 2010.

Recent economic data for Australia would suggest that the Australian economy is slowing down. The sector in the Australian economy which is still very strong and leading the economic growth is the mining industry, and the success of this industry may be concealing weaknesses within other segments of the economy. The recent interest rate increase appears to have had an impact on the overall economy with consumers being more cautious with their spending habits. To date this has not impacted vehicle sales, however, Autoteam analysis suggests that the lag between interest rate rises and a slowdown in vehicle sales is approximately four to six months. On that basis, we would suggest that sales in early 2011 will be at lower levels (SAAR adjusted) than presently being achieved.

Consistent with previous months, vehicle industry sales volume was largely impacted by large and aggressive manufacturer/distributor and dealer incentives for the month of December. Manufacturers/distributors and dealers aggressively pursued full year 2010 sales volume targets and therefore December month includes a large volume of "discounted or incented" vehicle sales.

Autoteam would expect to see significant manufacturer/distributor marketing programs in place early 2011 as manufacturers/distributors look to get a quick volume start to their 2011 volume targets.

Manufacturing programs by manufacturers/distributors remain heavily targeted towards dealers carrying additional vehicle stock with bonuses paid to dealers, in many instances, based on dealers carrying stock level required to achieve manufacturer/distributor sales targets. In many cases the targets set are unrealistic and not achievable. This excess stock in dealer inventory is adversely impacting dealer profitability. A profitable dealer body generally results in better brand facilities, representation and marketing, with resultant increase in sales volume. Dealers who are not achieving acceptable profit are forced to save their way to profit, which may result in poorer brand representation.

Full year 2010, the Australian Automotive Industry achieved total vehicle sales of 1,035,574 units, up 98,246 units or 10.5% on the 2009 sales volume. 2010 full year sales volume represents the second best full year on record, behind full year 2007 which remains the industry record volume of 1,049,982 units.

Autoteam Australia Consulting Vehicle Industry forecast for full year 2011 is 1,000,000 units.

Among the top 30 nameplates, Ford, Mitsubishi, Audi and Proton all incurred a year over year volume loss of in excess of 20% for December. Audi sales volume for December of 429 units is the lowest volume the brand has achieved since December 2007. By comparison with the above, Hyundai, Volkswagen, Mercedes-Benz, Lexus, Peugeot, Kenworth, Dodge and Renault all achieved year over year growth in excess of 20% for the month, although in some instances off low sales volume in 2009.

Full year 2010, among the top 30 nameplates, Ford, Honda, Isuzu, Peugeot, Hino, Mitsubishi Fuso, Dodge and Renault all incurred a volume loss compared to 2009 vehicle sales. Nameplates to have achieved full year volume growth in excess of

20% are Hyundai, Volkswagen, Suzuki, KIA, Great Wall (not available full year 2009), Jeep, Isuzu Ute, Land Rover and Kenworth.

The following brands all achieved full year sales volume record in 2010:

- Audi – sixth successive year of volume growth
- BMW
- Great Wall
- Hyundai
- Isuzu Ute
- Jeep
- Mazda
- Mercedes-Benz
- Skoda – fourth successive year of volume growth
- Subaru
- Suzuki
- Volkswagen – sixth successive year of volume growth
- Volvo Car

December vehicle sales compared to history is as follows:

Record Vehicle Industry

	December Month	December Full Year
Passenger	4th	5th
SUV	2nd	1st
Light Commercial	2nd	3rd
Heavy Truck	6th	5th
Total Industry	2nd	2nd

Industry Highlights

- Both the SUV and Light Commercial industry segments incurred a year over year volume loss for December. SUV Industry was down 1,061 units or 5.4% and Light Commercial Industry was down 5,728 units or 28.6%. The volume loss for the Light Commercial Industry was impacted by the availability of the investment allowance in December 2009. The volume loss for the SUV Industry is the first time since August 2009 that year over year monthly sales volume has come down. Full year 2010, only the Light Commercial Industry is down in sales volume year over year. The segment was down only 1,505 units or 0.8% for the year.

- Within the Passenger Industry, only the Large Segment incurred a year over year loss of sales volume. The segment was down 1,617 units or 16.8% for the month. Within the Large Segment, Falcon sales volume of 1,939 units was down 810 units compared to December 2009 Falcon sales volume. The Falcon sales volume for December 2010 is the lowest monthly sales volume achieved for Falcon since January 2009 sales. Largest percentage volume growth was achieved by the Upper Large segment which recorded volume increase of 164.7%, although this represents an increase of only 387 units. Again, the Light (2,134 units or 21.7%) and Small (2,704 units or 15.3%) Segments both continued to achieve sales volume and share growth. Combined these two segments accounted for 63.4% of all Passenger vehicles sold for December and 63.8% full year 2010.

  Growth in the Light Segment was primarily led by Hyundai Getz (627 units), new model Hyundai i20 (421 units) and Polo (576 units). Volume growth for the Small Segment was led by Hyundai i30 (483 units) and Corolla(1,451 units).

  Within the SUV Industry, both the Medium (23.2%) and Large (6%) segments incurred a volume loss year over year for December. Volume loss for the Medium segment was principally Territory (366 units), Kluger (492 units) and Prado (494 units). Volume growth for the Compact segment was led by Dualis and X-Trail (up a combined 545 units).

  All segments within the Light Commercial Industry incurred a year over year volume loss for December. PU/CC 4X2 Segment was down 3,324 units (Falcon Ute 875 units, Holden Ute 580 units, Triton 630 units and HiLux 495 units). Only Great Wall V240 and Proton Jumbuck within the segment did not incur a volume loss year over year. PU/CC 4X4 Segment was down 1,710 units (Ranger 269 units, Colorado 519 units and Triton 374 units). Only Isuzu Ute and Navara within the segment did not incur a volume loss year over year.

- Among all States and Territories, only Western Australia, Victoria, ACT and NSW achieved year over year volume growth for December. Queensland continues to lose sales volume and industry share and for December was down 13.5% year on year. The overall economic performance of this state is being masked by the strength of the mining industry. On a full year basis, all regions achieved sales volume growth, with Victoria, Western Australia and NT all up in excess of 10% year over year.

- By buyer type, Private (1.4%), Government (2.8%) and Rental (49.6%) all achieved year over year volume growth. The only segment to have lost sales volume was the Business sector down 12.7%, primarily in the Light Commercial vehicle market. Rental vehicle sales has achieved the greatest full year sales gain in percentage terms at 49.6% for the year. The sales growth comes off a low base in 2009 where rental vehicle sales were impacted by the GFC.
- By fuel type, only hybrid (335%, although off a small base in December 2009) vehicle sales are up year over year. Original fit LPG sales continue to lose volume and share and for December 2010 were down 682 units or 70.8% on the same time last year. This volume loss is a reflection of the lower sales of Falcon and Commodore, both passenger and commercial vehicles. Hybrid vehicle sales are up 135.8% full year compared 2009 vehicle sales.
- Locally manufactured vehicle industry share for December accounted for just 13.9% of the total vehicle industry. The December 2010 industry share of 14.1% compares to December 2009 share of 16.7%. Locally manufactured vehicles share of the total vehicle industry will continue to come down into the future as consumers desert this segment in preference for more fuel efficient imported vehicles. Vehicles in this segment remain the vehicle of preference for government and large fleet sales.
- Toyota maintained Passenger, SUV and Light Commercial market leadership for December. Toyota achieved total vehicle sales of 20,940 units for December for a market share of 24.2%. Holden was second (10,444 units), ahead of Ford (7,219 units), Mazda (6,989 units) and Hyundai (5,877 units).
- Toyota Corolla was the top selling vehicle for the month of December with sales of 4,955 units, ahead of Holden Commodore (3,778 units), Toyota HiLux (3,527 units) and Mazda 3 (3,419 units).

Full year 2010, Holden Commodore retained the position of the top selling vehicle in Australia with sales of 45,956 units, ahead of Toyota Corolla (41,632 units) and Toyota HiLux (39,896 units). Holden Commodore has been the top selling vehicle in Australia, on an annual basis, every year since 1996.

Top 10 Selling Vehicles

	December Month		December YTD	
	Model	Volume	Model	Volume
1	Corolla	4955	Commodore	45956
2	Commodore	3778	Corolla	41632
3	HiLux	3527	HiLux	39896
4	Mazda 3	3419	Mazda 3	39003
5	Camry	3236	i30	29772
6	Cruze	2081	Falcon	29516
7	i30	1986	Cruze	28334
8	Falcon	1939	Camry	25014
9	Yaris	1919	Lancer	23076
10	Navara	1696	Getz	21547

December 2010 Total Vehicle Industry										
	December Month					December Year To Date				
	Year		Difference		%	Year		Difference		%
	2009	2010	Volume	%	Share	2009	2010	Volume	%	Share
Pass	46623	51039	4416	9.5	59.0	540562	592122	51560	9.5	57.2
SUV	19616	18555	-1061	-5.4	21.4	188153	235285	47132	25.0	22.7
Lt Com'l	20010	14282	-5728	-28.6	16.5	181058	179553	-1505	-0.8	17.3
Hvy Trk	2459	2711	252	10.2	3.1	27555	28614	1059	3.8	2.8
Total	88708	86587	-2121	-2.4	100.0	937328	1035574	98246	10.5	100.0

December 2010 Vehicle Segmentation										
	December Month					December Year To Date				
	Year		Difference		%	Year		Difference		%
	2009	2010	Volume	%	Share	2009	2010	Volume	%	Share
Light	9818	11952	2134	21.7	23.4	116460	137916	21456	18.4	23.4
Small	17687	20391	2704	15.3	40.0	213988	239191	25203	11.8	40.4
Medium	7104	7861	757	10.7	15.4	76638	82622	5984	7.8	14.0
Large	9620	8003	-1617	-16.8	15.7	101701	98583	-3118	-3.1	16.6
Up Large	235	622	387	164.7	1.2	3592	3753	161	4.5	0.6
PM	975	976	1	0.1	1.9	11032	12655	1623	14.7	2.1
Sports	1184	1234	50	4.2	2.4	17151	17402	251	1.5	2.9
Pass.	46623	51039	4416	9.5	100.0	540562	592122	51560	9.5	100.0
Compact	8544	9263	719	8.4	50.0	84598	114761	30163	35.7	48.8
Medium	8054	6188	-1866	-23.2	33.3	72501	83811	11310	15.6	35.6
Large	1172	1102	-70	-6.0	5.9	11013	12256	1243	11.3	5.2
Luxury	1846	2002	156	8.5	10.8	20041	24457	4416	22.0	10.4
SUV	19616	18555	-1061	-5.4	100.0	188153	235285	47132	25.0	100.0
Light Bus	200	198	-2	-1.0	1.4	2259	2434	175	7.7	1.4
Van	2304	1660	-644	-28.0	11.6	24557	23003	-1554	-6.3	12.8
4X2	7490	4166	-3324	-44.4	29.2	67393	59052	-8341	-12.4	32.9
4X4	9897	8187	-1710	-17.3	57.3	85813	93956	8143	9.5	52.3
Light Trk	119	71	-48	-40.3	0.5	1036	1108	72	6.9	0.6
Lt Com'l	20010	14282	-5728	-28.6	100.0	181058	179553	-1505	-0.8	100.0

December 2010 Sales By State										
	December Month					December Year To Date				
	Year		Difference		%	Year		Difference		%
	2009	2010	Volume	%	Share	2009	2010	Volume	%	Share
NSW	26848	27195	347	1.3	31.4	288448	316470	28022	9.7	30.5
Victoria	23398	23873	475	2.0	27.6	246560	281411	34851	14.1	27.2
Q'land	18995	16422	-2573	-13.5	19.0	199306	207919	8613	4.3	20.1
Wst Aust	8967	9238	271	3.0	10.7	100341	117453	17112	17.1	11.3
Sth Aust	6213	5636	-577	-9.3	6.5	60915	66444	5529	9.1	6.4
Tasmania	2242	2181	-61	-2.7	2.5	17636	19370	1734	9.8	1.9
ACT	1308	1328	20	1.5	1.5	15071	16284	1213	8.0	1.6
NT	737	714	-23	-3.1	0.8	9051	10223	1172	12.9	1.0
Total	88708	86587	-2121	-2.4	100.0	937328	1035574	98246	10.5	100.0

December 2010 Sales By Buyer Type										
	December Month					December Year To Date				
	Year		Difference		%	Year		Difference		%
	2009	2010	Volume	%	Share	2009	2010	Volume	%	Share
Private	36538	37052	514	1.4	42.8	423779	484155	60376	14.2	46.8
Business	42303	36924	-5379	-12.7	42.6	414761	430042	15281	3.7	41.5
Gov't	4597	4727	130	2.8	5.5	60096	63477	3381	5.6	6.1
Rental	5270	7884	2614	49.6	9.1	38692	57900	19208	49.6	5.6
Total	88708	86587	-2121	-2.4	100.0	937328	1035574	98246	10.5	100.0

December 2010 Sales By Fuel Type										
	December Month					December Year To Date				
	Year		Difference		%	Year		Difference		%
	2009	2010	Volume	%	Share	2009	2010	Volume	%	Share
Petrol	62326	61936	-390	-0.6	71.6	681847	734380	52533	7.7	70.8
Diesel	25113	23039	-2074	-8.3	26.6	240811	283344	42533	17.7	27.4
Hybrid	306	1331	1025	335.0	1.5	4197	9896	5699	135.8	1.0
LPG	963	281	-682	-70.8	0.3	10473	7954	-2519	-24.1	0.8
Total	88708	86587	-2121	-2.4	100.0	937328	1035574	98246	10.5	100.0

December 2010 Top 10 Production Locations										
	December Month					December Year To Date				
	Year		Difference		%	Year		Difference		%
	2009	2010	Volume	%	Share	2009	2010	Volume	%	Share
Holden	5862	4884	-978	-16.7	5.6	58535	59362	827	1.4	5.7
Ford	5316	3265	-2051	-38.6	3.8	54100	50173	-3927	-7.3	4.8
Toyota	3620	4595	975	26.9	5.3	34756	36778	2022	5.8	3.6
Mitsubishi	1	0	-1	-100.0	0.0	10	1	-9	-90.0	0.0
Local	14799	12744	-2055	-13.9	14.7	147401	146314	-1087	-0.7	14.1
Japan	32432	29816	-2616	-8.1	34.4	334655	356968	22313	6.7	34.5
Thailand	15980	15018	-962	-6.0	17.3	145800	164886	19086	13.1	15.9
Korea	10157	11913	1756	17.3	13.8	123232	163338	40106	32.5	15.8
Germany	5198	5203	5	0.1	6.0	60525	76391	15866	26.2	7.4
South Afr.	1200	1653	453	37.8	1.9	20556	16780	-3776	-18.4	1.6
England	1105	1375	270	24.4	1.6	9633	15026	5393	56.0	1.5
USA	1305	1493	188	14.4	1.7	12842	14605	1763	13.7	1.4
China	512	522	10	2.0	0.6	1907	6690	4783	250.8	0.6
India	191	739	548	286.9	0.9	814	6349	5535	680.0	0.6
Other	5829	6111	282	4.8	7.1	79963	68227	-11736	-14.7	6.6
Total	88708	86587	-2121	-2.4	100.0	937328	1035574	98246	10.5	100.0

December 2010 Top 30 Nameplates										
	December Month					December Year To Date				
	Year		Difference		%	Year		Difference		%
	2009	2010	Volume	%	Share	2009	2010	Volume	%	Share
Toyota	20602	20940	338	1.6	24.2	200991	214718	13727	6.8	20.7
Holden	11773	10444	-1329	-11.3	12.1	119568	132923	13355	11.2	12.8
Ford	9104	7219	-1885	-20.7	8.3	96501	95284	-1217	-1.3	9.2
Mazda	7813	6989	-824	-10.5	8.1	77739	84777	7038	9.1	8.2
Hyundai	4039	5877	1838	45.5	6.8	63207	80038	16831	26.6	7.7
Nissan	5114	5561	447	8.7	6.4	52901	62676	9775	18.5	6.1
Mitsubishi	6809	5169	-1640	-24.1	6.0	56998	62496	5498	9.6	6.0
Honda	3518	3279	-239	-6.8	3.8	41443	40375	-1068	-2.6	3.9
Subaru	2930	2740	-190	-6.5	3.2	36506	40025	3519	9.6	3.9
Volks.	2076	2747	671	32.3	3.2	30087	38016	7929	26.4	3.7
Suzuki	2005	1996	-9	-0.4	2.3	20298	24789	4491	22.1	2.4
KIA	1595	1723	128	8.0	2.0	19407	23848	4441	22.9	2.3
Mercedes	1946	2477	531	27.3	2.9	19000	22329	3329	17.5	2.2
BMW	1443	1609	166	11.5	1.9	17099	17993	894	5.2	1.7
Audi	643	429	-214	-33.3	0.5	11310	12900	1590	14.1	1.2
Isuzu	742	613	-129	-17.4	0.7	7480	7378	-102	-1.4	0.7
Great Wall	512	522	10	2.0	0.6	1907	6690	4783	250.8	0.6
Lexus	420	550	130	31.0	0.6	5836	6526	690	11.8	0.6
Jeep	502	408	-94	-18.7	0.5	4193	5975	1782	42.5	0.6
Peugeot	460	557	97	21.1	0.6	5744	5649	-95	-1.7	0.5
Isuzu Ute	465	479	14	3.0	0.6	3566	5114	1548	43.4	0.5
Volvo Car	557	613	56	10.1	0.7	4668	4945	277	5.9	0.5
L/Rover	339	360	21	6.2	0.4	3813	4789	976	25.6	0.5
Hino	339	395	56	16.5	0.5	4259	4177	-82	-1.9	0.4
Mits Fuso	411	350	-61	-14.8	0.4	3836	3700	-136	-3.5	0.4
Mini	184	187	3	1.6	0.2	2030	2267	237	11.7	0.2
Kenworth	133	254	121	91.0	0.3	1537	2077	540	35.1	0.2
Dodge	193	272	79	40.9	0.3	2434	1917	-517	-21.2	0.2
Renault	167	221	54	32.3	0.3	2400	1907	-493	-20.5	0.2
Proton	334	140	-194	-58.1	0.2	1635	1898	263	16.1	0.2
Other	1540	1467	-73	-4.7	5.3	18935	17378	-1557	-8.2	5.0
Total	88708	86587	-2121	-2.4	100.0	937328	1035574	98246	10.5	100.0

December 2010 Top 20 Passenger Nameplates										
	December Month					December Year To Date				
	Year		Difference		%	Year		Difference		%
	2009	2010	Volume	%	Share	2009	2010	Volume	%	Share
Toyota	9270	11831	2561	27.6	23.2	99057	104403	5346	5.4	17.6
Holden	7644	7642	-2	0.0	15.0	80092	92215	12123	15.1	15.6
Mazda	5321	5139	-182	-3.4	10.1	58316	61920	3604	6.2	10.5
Hyundai	2617	4570	1953	74.6	9.0	45735	60441	14706	32.2	10.2
Ford	4673	4297	-376	-8.0	8.4	55596	54698	-898	-1.6	9.2
Honda	3096	2556	-540	-17.4	5.0	36340	33131	-3209	-8.8	5.6
Volks.	1425	2152	727	51.0	4.2	20913	26799	5886	28.1	4.5
Mitsubishi	2430	1697	-733	-30.2	3.3	23386	24539	1153	4.9	4.1
Suzuki	1434	1685	251	17.5	3.3	14776	19917	5141	34.8	3.4
Subaru	1405	1459	54	3.8	2.9	17816	18492	676	3.8	3.1
KIA	1189	1253	64	5.4	2.5	15797	18170	2373	15.0	3.1
Nissan	1229	1329	100	8.1	2.6	14977	16379	1402	9.4	2.8
Mercedes	1359	1699	340	25.0	3.3	12837	15333	2496	19.4	2.6
BMW	988	1071	83	8.4	2.1	12102	11799	-303	-2.5	2.0
Audi	449	307	-142	-31.6	0.6	8528	9417	889	10.4	1.6
Peugeot	380	527	147	38.7	1.0	5267	5054	-213	-4.0	0.9
Lexus	232	366	134	57.8	0.7	3102	3829	727	23.4	0.6
Mini	184	187	3	1.6	0.4	2030	2267	237	11.7	0.4
Volvo Car	157	239	82	52.2	0.5	1667	1661	-6	-0.4	0.3
Proton	312	105	-207	-66.3	0.2	1238	1577	339	27.4	0.3
Other	829	928	99	11.9	1.7	10990	10081	-909	-8.3	1.6
Total	46623	51039	4416	9.5	100.0	540562	592122	51560	9.5	100.0

December 2010 Top 20 SUV Nameplates										
	December Month					December Year To Date				
	Year		Difference		%	Year		Difference		%
	2009	2010	Volume	%	Share	2009	2010	Volume	%	Share
Toyota	5325	4174	-1151	-21.6	22.5	46418	53509	7091	15.3	22.7
Nissan	1992	2450	458	23.0	13.2	17913	23728	5815	32.5	10.1
Subaru	1525	1281	-244	-16.0	6.9	18690	21533	2843	15.2	9.2
Mitsubishi	1633	1966	333	20.4	10.6	13155	20067	6912	52.5	8.5
Holden	1137	1062	-75	-6.6	5.7	11505	15511	4006	34.8	6.6
Ford	1379	1137	-242	-17.5	6.1	11923	14592	2669	22.4	6.2
Mazda	1164	1009	-155	-13.3	5.4	8397	13626	5229	62.3	5.8
Hyundai	1070	848	-222	-20.7	4.6	13727	13607	-120	-0.9	5.8
Honda	422	723	301	71.3	3.9	5103	7244	2141	42.0	3.1
Volks	369	318	-51	-13.8	1.7	5464	6590	1126	20.6	2.8
BMW	455	538	83	18.2	2.9	4997	6194	1197	24.0	2.6
Jeep	502	408	-94	-18.7	2.2	4193	5975	1782	42.5	2.5
KIA	335	441	106	31.6	2.4	3171	5172	2001	63.1	2.2
L/Rover	326	349	23	7.1	1.9	3683	4590	907	24.6	2.0
Suzuki	513	283	-230	-44.8	1.5	5010	4561	-449	-9.0	1.9
Audi	194	122	-72	-37.1	0.7	2782	3483	701	25.2	1.5
Volvo Car	400	374	-26	-6.5	2.0	3001	3284	283	9.4	1.4
Great Wall	168	233	65	38.7	1.3	264	3270	3006	1138.6	1.4
Mercedes	282	420	138	48.9	2.3	2259	3131	872	38.6	1.3
Lexus	188	184	-4	-2.1	1.0	2734	2697	-37	-1.4	1.1
Other	237	235	-2	-0.8	1.2	3764	2921	-843	-22.4	1.3
Total	19616	18555	-1061	-5.4	100.0	188153	235285	47132	25.0	100.0

December 2010 Light Commercial Nameplates										
	December Month					December Year To Date				
	Year		Difference		%	Year		Difference		%
	2009	2010	Volume	%	Share	2009	2010	Volume	%	Share
Toyota	5984	4913	-1071	-17.9	34.4	55234	56440	1206	2.2	31.4
Ford	3052	1785	-1267	-41.5	12.5	28982	25994	-2988	-10.3	14.5
Holden	2992	1740	-1252	-41.8	12.2	27971	25197	-2774	-9.9	14.0
Nissan	1893	1782	-111	-5.9	12.5	20011	22569	2558	12.8	12.6
Mitsubishi	2746	1506	-1240	-45.2	10.5	20457	17890	-2567	-12.5	10.0
Mazda	1328	841	-487	-36.7	5.9	11026	9221	-1805	-16.4	5.1
Hyundai	352	459	107	30.4	3.2	3745	5990	2245	59.9	3.3
Isuzu Ute	465	479	14	3.0	3.4	3566	5114	1548	43.4	2.8
Volks.	238	146	-92	-38.7	1.0	3274	3787	513	15.7	2.1
Great Wall	344	289	-55	-16.0	2.0	1643	3420	1777	108.2	1.9
Mercedes	128	71	-57	-44.5	0.5	1283	977	-306	-23.9	0.5
Ssang.	168	62	-106	-63.1	0.4	625	664	39	6.2	0.4
KIA	71	29	-42	-59.2	0.2	439	506	67	15.3	0.3
Citroen	27	25	-2	-7.4	0.2	382	370	-12	-3.1	0.2
Proton	22	35	13	59.1	0.2	397	321	-76	-19.1	0.2
Suzuki	58	28	-30	-51.7	0.2	512	311	-201	-39.3	0.2
Renault	48	57	9	18.8	0.4	784	229	-555	-70.8	0.1
Peugeot	47	15	-32	-68.1	0.1	381	201	-180	-47.2	0.1
L/Rover	13	11	-2	-15.4	0.1	130	199	69	53.1	0.1
Fiat	34	9	-25	-73.5	0.1	216	153	-63	-29.2	0.1
Total	20010	14282	-5728	-28.6	100.0	181058	179553	-1505	-0.8	100.0

December 2010 Heavy Truck Nameplates										
	December Month					December Year To Date				
	Year		Difference		%	Year		Difference		%
	2009	2010	Volume	%	Share	2009	2010	Volume	%	Share
Isuzu	742	613	-129	-17.4	22.6	7480	7378	-102	-1.4	25.8
Hino	339	395	56	16.5	14.6	4259	4177	-82	-1.9	14.6
Mits Fuso	411	350	-61	-14.8	12.9	3836	3700	-136	-3.5	12.9
Mercedes	177	287	110	62.1	10.6	2621	2888	267	10.2	10.1
K'worth	133	254	121	91.0	9.4	1537	2077	540	35.1	7.3
Iveco	92	112	20	21.7	4.1	1210	1442	232	19.2	5.0
Volvo	58	105	47	81.0	3.9	886	1009	123	13.9	3.5
Fiat	70	92	22	31.4	3.4	868	857	-11	-1.3	3.0
Volks.	44	131	87	197.7	4.8	436	840	404	92.7	2.9
Niss UD	74	67	-7	-9.5	2.5	707	756	49	6.9	2.6
W/Star	46	52	6	13.0	1.9	616	754	138	22.4	2.6
Mack	60	78	18	30.0	2.9	760	753	-7	-0.9	2.6
Freightl.	89	43	-46	-51.7	1.6	908	570	-338	-37.2	2.0
Scania	38	67	29	76.3	2.5	366	371	5	1.4	1.3
Toyota	23	22	-1	-4.3	0.8	282	366	84	29.8	1.3
Man	18	21	3	16.7	0.8	244	252	8	3.3	0.9
Daf	26	8	-18	-69.2	0.3	218	197	-21	-9.6	0.7
Renault	7	8	1	14.3	0.3	122	129	7	5.7	0.5
I'national	12	6	-6	-50.0	0.2	199	98	-101	-50.8	0.3
Total	2459	2711	252	10.2	100.0	27555	28614	1059	3.8	100.0

US 2010 VEHICLE SALES

December 2010 US Vehicle Sales										
	December Month					December Year To Date				
	Year		Difference		%	Year		Difference		%
	2009	2010	Volume	%	Share	2009	2010	Volume	%	Share
GM	207538	224147	16609	8.0	19.6	2071749	2211699	139950	6.8	19.1
Ford	183701	190191	6490	3.5	16.6	1677234	1964059	286825	17.1	16.9
Toyota	187860	177488	-10372	-5.5	15.5	1770147	1763595	-6552	-0.4	15.2
Honda	107143	129616	22473	21.0	11.3	1150784	1230480	79696	6.9	10.6
Chrysler	86523	100702	14179	16.4	8.8	931402	1085211	153809	16.5	9.4
Nissan	73404	93730	20326	27.7	8.2	770103	908570	138467	18.0	7.8
Hyundai	54845	75246	20401	37.2	6.6	735127	894496	159369	21.7	7.7
VW	29582	34610	5028	17.0	3.0	297537	359889	62352	21.0	3.1
BMW	23645	27626	3981	16.8	2.4	242053	266069	24016	9.9	2.3
Subaru	23074	26694	3620	15.7	2.3	216652	263820	47168	21.8	2.3
Other	52784	64790	12006	22.7	5.7	568722	642386	73664	13.0	5.5
Total	1030099	1144840	114741	11.1	100.0	10431510	11590274	1158764	11.1	100.0

- December US vehicle sales SAAR of 12.6 million units – the highest for the year
- December SAAR the third consecutive month over 12 million units
- December sales of 1,144,840 units the best month for the year
- Among all manufacturers, only Toyota was down year over year
- Ford moved into second place in the market ahead of Toyota
- Ford F Series remains top selling vehicle with full year sales of 528,359 units
- Camry best selling car with 2010 sales of 327,804 units

AutoTeamAustralia

Website: www.ataconsulting.com.au

Member contact details:

Autoteam Australia Consulting Pty Ltd
Suite 2 / 677 High Street
East Kew Vic 3102
T 03 9851 6511 F 03 9851 6482

Queensland
Rich & Co. Pty
Level 3, Waterfront Place
1 Eagle Street, Brisbane Qld 4000
T 07 3229 0080 F 07 3229 2549

Vindico Partners
Level 3
145 Eagle Street Brisbane Qld 4000
T 07 3225 3500 F 07 3225 3590

New South Wales
Auswild & Co
33 Rocky Point Road
Kogarah NSW 2217
T 02 9588 5511 F 02 9588 7865

Victoria
Colledge's (Aust)
Suite 2 / 677 High Street
East Kew Vic 3102
T 03 9851 6500 F 03 9851 6555

LSA Partners Pty ltd
121 Burwood Highway
Burwood Vic 3125
T 03 9830 6466 F 03 9830 6477

South Australia
George Pantahos & Co
248 Angas Street
Adelaide South Australia 5000
T 08 8223 7649 F 08 8223 7248

Graham Tull
147 Frome Street
Adelaide South Australia 5000
T 08 8223 1988 F 08 8223 6933